

# 4

## Ways Real-Time Intelligence IS A K-12 TRANSPORTATION GAME CHANGER

Many student transportation systems claim to offer “real-time” insights, but do they actually? Take a look at four ways that true real-time intelligence makes a major difference for your transportation team and assess whether your current system *really* provides easy access to accurate, up-to-the-minute information—especially when things aren’t going according to plan.

### 1

#### Answering the question, “Where is my child?”

Few things are worse than receiving a call from a concerned parent about whether their child has boarded the bus and your team cannot answer the question immediately and accurately. With real-time information, you can consistently monitor and communicate students’ whereabouts.

# 34%

of parents are concerned about their child's safety while in route to school.

# 80%

of school districts don't have an app that allows parents to check the status of their student's school bus.

### 2

#### Reducing incoming calls from parents...

Last-minute route changes and unexpected delays are a daily challenge in student transportation. Having real-time data at your fingertips to proactively and accurately alert parents about delays or bus changes reduces calls and increases parent goodwill.

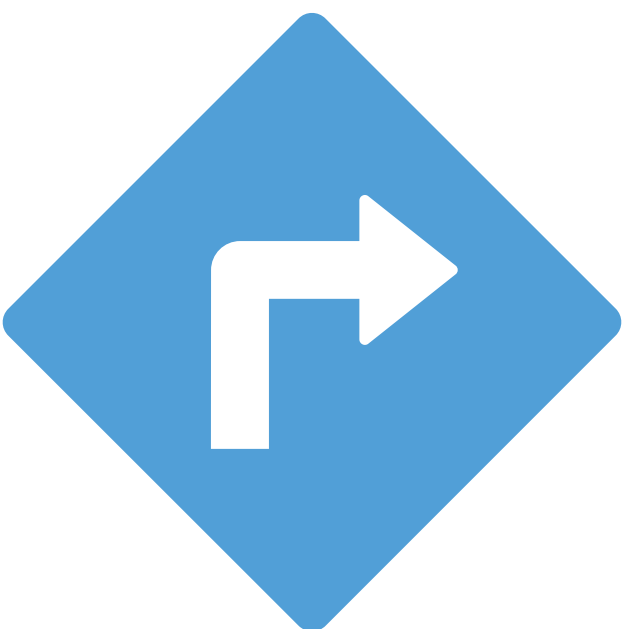
### 3

#### Proactively alerting schools when bell times will be missed...

Tardy buses aren’t just a nuisance—they can directly impact students’ grades and/or result in a “truancy” finding. With real-time data about arrival times, you can ensure schools are made aware of exactly when buses will be arriving if they’re late so accommodations can be made.

# 3%

decrease in absenteeism when students take the school bus, leading to greater achievement outcomes. .



### 4

#### Providing accurate turn-by-turn directions to drivers...

When last-minute changes are made, such as a consolidation or a change in drivers, ensure that drivers can safely and efficiently navigate routes by pushing updated audio turn-by-turn directions to them in real-time.

For more information about how EZTransportation can provide your team with the **true** real-time intelligence it needs, visit us at our website below or [schedule your personal tour](#).

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